

UNIVERSITY OF ECONOMICS - VARNA
FACULTY OF FINANCE AND ACCOUNTING
DEPARTMENT OF FINANCE

Adopted by the FC (record №/ date): 2/06.03.2020

Adopted by the DC (record №/ date): 6/24.02.2020

ACCEPTED BY:

Dean:

(Assoc. Prof. Hr. Blagoycheva, PhD)

SYLLABUS

SUBJECT: ACADEMIC RESEARCH;

DEGREE PROGRAMME: "International Business", "Business and Management" and "Accounting" ; BACHELOR'S DEGREE

YEAR OF STUDY: 1; SEMESTER: 2;

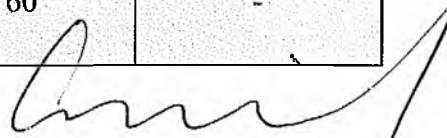
TOTAL STUDENT WORKLOAD: 90 hours; incl. curricular 30 hours

CREDITS: 3

DISTRIBUTION OF WORKLOAD ACCORDING TO THE CURRICULUM

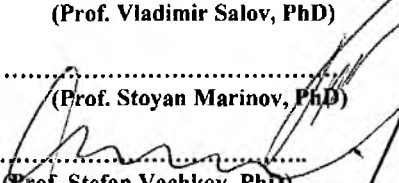
<i>TYPE OF STUDY HOURS</i>	WORKLOAD, hours	TEACHING HOURS PER WEEK, hours
CURRICULAR:		
incl.		
• LECTURES	15	1
• SEMINARS / LAB. EXERCISES	15	1
EXTRACURRICULAR	60	-

Prepared by:

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(Prof. Stefan Vachkov, PhD)

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(Prof. Dancho Danchev, PhD)

3. 
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(Prof. Vladimir Salov, PhD)

4. 
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(Prof. Stoyan Marinov, PhD)

Head of department:
„Finance“ (Prof. Stefan Vachkov, PhD)

I. ANNOTATION

The aim of the course is to impart **knowledge** to the students about scientific reading and writing.

The course forms **skills** for preparation and presentation of scientific text.

The knowledge and skills in the course "Academic Research" form students' competences for successful performance in the rest of the course in the curriculum.

The students should know and/or be able to:

- have a general knowledge of economics, law, statistics, information technology;
- understand the basic terms and concepts in economics;
- analyze information and generate ideas for working in a market environment.

Upon finishing the course the students:

1. will know

- what is scientific work and what is the difference between science, pseudoscience and false science;
- the rules for writing a scientific text;
- what are scientific integrity and copyright ethics;
- what is an empirical study.

2. will be able to

- read effectively a scientific text;
- work with information sources;
- structure the scientific text and prepare a reference list;
- cite properly the used sources;
- prepare a summary and exposition of a scientific text;
- format and present a scientific text.

II. THEMATIC CONTENT

№	TITLE OF UNIT AND SUBTOPICS	NUMBER OF HOURS		
		L	S	L.E.
THEME 1. MEANING OF SCIENTIFIC WORK		1	1	
1.1	Definition of scientific work			
1.2	Characteristics of scientific work			
THEME 2. SCIENTIFIC READING		1	1	
2.1	Methods of reading a scientific text			
2.2	Methods of expanding personal view			
THEME 3. SCIENTIFIC WRITING		1	1	
3.1	Rules for writing a scientific text			
3.2	Scientific argumentation			
THEME 4. USE OF INFORMATION SOURCES		2	2	
4.1	Definition of information sources			
4.2	Cataloguing information sources			
THEME 5. STRUCTURE OF A SCIENTIFIC TEXT AND REFERENCES		1	1	
5.1	Ways of structuring a scientific text			
5.2	Preparation of a reference list			
THEME 6. CITING		2	2	
6.1	Basic rules for citing sources			
6.2	Citation formats			
THEME 7. INTRODUCTION TO EMPIRICAL STUDY		2	2	
7.1	Process definition			
7.2	Qualitative and quantitative study			
THEME 8. SUMMARY AND EXPOSITION OF A SCIENTIFIC TEXT		1	1	

8.1	Preparation of a scientific summary			
8.2	Preparation of scientific exposition			
THEME 9. FORMATTING AND PRESENTATION OF A SCIENTIFIC TEXT		2	2	
9.1	Formatting a scientific text			
9.2	Substantive and formal criteria for quality presentation			
THEME 10. SPECIFICS OF SPECIALIZED SCIENTIFIC WORK		2	2	
10.1	Research object and subject			
10.2	Cases of academic research			
Total:		15	15	

III. FORMS OF CONTROL:

№	TYPE AND FORM OF CONTROL	Number	extracurricular, hours
1.	Midterm control		
1.1.	Case studies	2	20
1.2.	Presentation on a predefined topic	1	40
Total midterm control:		3	60
2.	Final term control		
2.1.	Examination (test)	0	0
Total final term control:		0	0
Total for all types of control:		4	60

IV. LITERATURE

REQUIRED (BASIC) LITERATURE:

1. Eco, Umberto. (2015). *How to Write a Thesis*, The MIT Press (US).

RECOMMENDED (ADDITIONAL) LITERATURE:

1. Илиева, С., С. Салтирова – Радкова, Ж. Жечев (2018). *Наръчник по академично писане за студенти и докторанти*, Шумен: Университетско издателство "Епископ Константин Преславски".
2. Мавродиева, И., Й. Тишева (2016). *От реферата до магистърската теза. Академично писане за студенти + електронни ресурси*, София: Сиела Норма.
3. Цветкова, М. (2013). *Наука със стил: писане на дипломен проект*. София: Enthusiast Libris.
4. Humpert, N. *Einführung in wissenschaftliches Arbeiten*. // www.hf.uni-koeln.de › data › eso24 › File
5. Sesink, W. (2012). *Einführung in das wissenschaftliche Arbeiten: Inklusive E-Learning, Web-Recherche, Digitale Präsentation U.A. (Deutsch)* Taschenbuch – 5. September 2012.
6. Utrecht University (2015). *A guide for scientific writing. Bachelor Earth Sciences*, April, students.uu.nl › sites › default › files.